



Panorama 

BUSINESS DIRECTORY

2014



ABOUT PANORAMA GROUP

Initially established in **1972** as a tour & travel company, Panorama Group has grown into an integrated group of companies focusing on Tourism, Transportation, Hospitality and related businesses. We are dedicated to innovation, excellent services and sustainable values to the community and to the environment where we operate.

Our line of businesses cover the area of Destination Management, Travel & Leisure Management, Convention & Exhibition, Transportation and Hospitality; and our product offered ranges from tour operators, professional conference & exhibition organizer, a fleet of more than 1000 tourist coaches & executive taxis, car rentals, recreation parks, restaurant & cafes, publication, hotel development, hotel management and hotel distribution channel.

Today, with **40 years of experience**, an outstanding brand portfolio, supported by more than **3500 staffs** with more than **100 offices** in Indonesia and abroad, and has been serving millions of customers, Panorama Group has positioned itself as the most dynamic and innovative group of companies in Indonesia with effective market-entry strategies.

We envision a better future through our commitment in
bringing smiles to millions...
and becoming a truly Indonesia's pride...!





OUR MISSION

We are an integrated group of companies, focusing on Tourism, Transportation, Hospitality and related businesses

We smartly and passionately deliver unique and pleasant experiences through innovative and excellent services

We delight our stakeholders with sustainable growth and great values

We make “Panorama belong to the world”

OUR VISION

“To make the world belong to Panorama” by:

Becoming the real industry leader in all the markets and businesses we enter

Having a strong local & global presence and competitiveness

Synergizing all our resources to maximize values to the stakeholders

Contributing sustainable meaningful values to human life





OUR VALUE

Strongly believe in the **S.P.I.R.I.T of Panoramian**

Synergy

Complementing and taking advantage of our various strengths to achieve greater results. Effective communication is essential

Pursuit of Excellence

Striving continuously to be the best in everything we do

Integrity

Fairness in business dealings and consistently respects the highest standard of business ethics

Reliability

Going the extra-mile to consistently deliver as promised

Innovative & Proactive

Continuously seek for new ways to deliver unique services and values. Smartly anticipating all challenges

Truly Care

Being compassionate and bringing smiles to millions

OUR SERVICE SOUL

Reliability

Delivering as promised, consistently

Convenience

Making things easy for customers

Comfort

Making customers feel good

Fair Value

Providing best-possible benefits

Unique Experiences

Creating “one-of-a-kind” moments

Flexible Solution

Smartly addressing customers needs and expectations

Recognition

Valuing customers by meaningful appreciation and respect



Part of PANORAMA GROUP

Part of PANORAMA GROUP

A signature to bond all companies which doing joint operation/ venture with Panorama.

TOURISM



TRANSPORTATION



HOSPITALITY



A Panorama company

This is a signature for the brands that fully owned/ major share by Panorama.

PANORAMA GROUP
BRAND 2014





INBOUND



Business Line

Destination Management Company

Product & Services

Indonesia Round Trip Tours, Beach Holiday, Daily Sightseeing Coach & Car Rental, Free 'n Easy program, Stopover Programme Incentive Tours, Adventure Tours, Special Interest Program

Established in 1972, Panorama now is an industry leading, full service Destination Management Company. It is supported by more than 400 excellent staff and 250 well trained tour guides.

Panorama Destination Management Company develops its core competences based on the unique characteristics required to serve inbound tourists. It provides overseas tour operators with professional advise and an extensive range of inbound itineraries for group series, FIT programs, incentive programs, special interest tours, escorted overland tours by coach, train, or airline and many other supporting activities covering Sumatra, Java, Bali, Sulawesi, Nusa Tenggara, Irian Jaya, and other tourism destinations in Indonesia.

Panorama Destination is operating in key tourism destinations such as Jakarta, Bali, Yogyakarta, Lombok, Medan, Makassar and Labuan Bajo in Flores. The best selling products of Panorama Destination are the Sumatra and Java overland tours, Bali beach holidays and tours to Lombok, Komodo, Sumba and Torajaland as well as a strong business for Incentive groups to Bali. Everything is specialized, unique, and based on the client's needs.

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 www.panorama-tours.com
 marketing.dmc@panorama-tours.com





Business Line

Destination Management Company

Product & Services

Private and Exclusive Escorted tours, Golf Holidays, Exploration, Activities, Sightseeing, Beach Holidays, Experiences, Off-The-Beaten Track, Culinary Journeys, Overland Trips, Soft Adventure, Special Interest, Car Rental

ASIA WORLD INDONESIA is a leading inbound tour operator and destination management company (DMC) in Indonesia. The company specializes in travel to Indonesia and offers a wide range of services, from tailor-made tours for individual travellers to memorable incentive trips for groups of hundreds.

Established in 2008 by Renato Domini, a Swiss national who has been involved in the travel industry for many years, Asia World Indonesia was the first company in Indonesia to offer out-of-the-box travel experiences in Indonesia.

Focuses on inbound travel to Indonesia; it offers a wide range of products and services that includes ticketing, transfers, and themed itineraries, round trips within Indonesia, tailor-made tour programs, and soft and hard adventure tours. It also caters to FIT/GIT travel, incentives, and meetings and events.

Today, Asia World Indonesia takes care of over 25,000 passengers each year. This fast growing company has become a widely recognized name in the travel industry with a range of products and services, which are expanding on a daily basis. Its highly-experienced multi-national management team and dedicated team of professional service staff combine their expertise to consistently deliver excellent services to its clients and guests, serving them to maximum satisfaction.

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www.asiaworldindonesia.com
info@asiaworldindonesia.com





Business Line

Destination Management Company

Product & Services

Hotel reservations
Tailor Made Tours
Car rentals
Airport transfers
MICE

Flight Reservations
Soft Adventure Tours
Cruises
Cycling and Hiking programs

The Asian Trails vision was first conceived in 1999 by Luzi Matzig, today's Chairman. The company was co-founded by Laurent Kuenzle, Jacques Guichandut and Roger Haumueller and commenced operations on September 09, 1999. (9-9-99 is considered a very lucky date). Asian Trails companies have established a network which covers all major Asian tourist destinations, with offices in all strategic inbound tourism centres throughout South East Asia. In September 2006, Kuoni Travel Ltd. became a majority shareholder of the company.

Asian Trails has its Head Office in Bangkok, Thailand with other offices located in Cambodia, China, Indonesia, Laos, Malaysia, Myanmar and Vietnam. The company operates under the brand of Asian Trails. Overall there are 27 offices in 8 countries in Asia.

Asian Trails offers a varied product line covering hotels, coach tours, private tours, car rentals, airport transfers, soft adventure tours, cruises, Harley Davidson motorcycle tours, home-stay, biking tours, self-drive package tours and lifestyle packages as well as cooking classes, spa holiday, golfing, private villas, private jets and luxury train journeys.

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synergy TOURS®

Business Line

Inbound Tour Operator

Product & Services

Transportation

Hotels, Villas and Resorts Vouchers

Leisure Groups and Incentive Travel

Ground Handling

Logistics Support for Cruises

Meet & Greet Assistance

Tailor Made Packages

Experience Travel

Synergy Tours is a dynamic and progressive Destination Management Organization operating in Southeast Asia and headquartered in Kuala Lumpur, Malaysia.

The company provides: tour operating packaging, tailor-made itineraries, MICE business travel, hotel brokerage, real-time online services, retailing. Products, market intelligence and distribution platforms are developed in line with the company's strategy – online, offline and on the ground.

Synergy Tours is a wholly-owned subsidiary of Advance Synergy Limited, an investment holding publicly traded on the main board of the Kuala Lumpur Stock Exchange, with interests in various industries including financial services, manufacturing, telecommunications, travel and hospitality sector.

Synergy Tours is found in Malaysia, Borneo, Brunei, Indonesia and Singapore.

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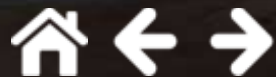
www.synergy-tours.com

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TRAVEL & LEISURE





PanoramaTours®

Business Line

Travel Management
Leisure Tour Management

Corporate Incentive Management
Travel Franchise

Product & Services

Flight Reservation &
Ticketing Service
Individual Package
Travel Insurance
Panorama Holiday Voucher
Corporate Account Service
Group Tour Package





Incentive Tour Package
Airport Assistance
Transportation Assistance
Travel Document & Formalities Service
Meeting & Event

Born in the circumstances of expeditious growth in the group, Panorama Tours grows and becomes the national market leader during its first decade of operation. It turns into an award-winning travel and leisure management company through innovation and wide expansion. Adikarya Wisata 2010, Six IMAC awards during 2008-2013, two Indonesia Tourism Award, seven MURI Records and hundreds more from government, tourism boards, independent institutions and industries prove that Panorama Tours has become a strong player in the industry.

With services ranging from travel management company, leisure and retail travel management, corporate incentive tours, online travel, travel documents and formalities services, to travel franchise, Panorama Tours provides one-stop solution to cater to business and leisure travellers as well as entrepreneurs. With hundreds of travel consultants in not less than 100 point of sales all over Indonesia and regional offices in Malaysia, Singapore, and Beijing. Panorama Tours is pleased to assist local and foreign customers, while Panorama World offers possibilities of franchising.

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Panoramataours

Travel Management (TVM)

Business Line

Corporate Business Development (CBD)
FIT Business Development (FBD)

Daily Deals

Product & Services

Air Ticket
Hotel Voucher
Free and Easy Package
Corporate Travel Management Service




Cruise
Admission Ticket
Ticket Box
Rent A Car

The business unit of Travel Management focuses on both corporate and Free Individual Travel (FIT) to cater existing and emerging markets. Served as one-stop travel solution, Corporate Business Development (CBD) has more than a thousand corporate accounts and strengthens its position as one of Indonesia's leading corporate travel agents. Supported by latest technology and state-of-the-art system, a professional team of corporate call centre was developed to provide 24-hour assistance to corporate clients. Dedicated hotlines and implants are also available to provide exclusive service.

Meanwhile, FIT Business Development (FBD) manages products and services to cater retail and corporate customers. FBD offers air ticket, intercity shuttle ticket, hotel, cruise, land arrangement, admission ticket, overland package, honeymoon package, luxurious tour package, ticket and hotel package as well as ticket box and city tour to individual travelers. More than twenty branch offices nationwide serve as the distribution channels to reach retail clients at shopping malls, office buildings, and around residence complexes. Not only emphasises offline marketing through branch offices, FBD also expands its online network via e-commerce and utilisation of website and social media such as Twitter and Facebook to disseminate recent offers.

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Leisure Tour Management (LTM)

Business Line

Leisure Tour Management, Tailor Made Request
Tour Consolidator

Product & Services

Group Tour Packages	Cruise Packages
Tailor Made Request	Travel Documents
Pilgrimage Packages	Airport Assistance





Leisure Tour Management prepares and offers group tour packages to almost every parts of the globe to retail customers, which range from individuals, couples to families. Tour participants will experience hassle-free moment, without preparing air tickets, booking hotel and land transportation, queuing for tourist attraction entrance and so on.

Through many differentiated categories of market, Leisure Tour Management tries to reach broader with wide range of age and personal preference. Shocking Offers, the youngest product formulated by the team, provide best offer with most competitive price on market. Shocking Offers would be based on special arrangement and the destinations would change every now and then. TUR EZ (read: tour easy, or turis), known as from-zero-to-hero brand, is reasonably-priced tour meticulously arranged for those who concern value for money (budget). Panorama, the long-lasting brand with extensive varieties of products, offers more options for length of journey, destination, departure date, airlines and itinerary.

Leisure Tour Management also offers varieties for different products like Cruise, Moslem, Pilgrimage (Christian and Catholic) and Exotic for those who desire touch of luxury in their trip, special product highlighting new and unique destinations with extraordinary experience like staying in glass-igloo, desert hut, cave hotel and many more. Private groups who would like to have tailor-made tour are also welcomed.

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PanoramaTours®

Corporate Incentive Management (CIM)

Business Line

Corporate Incentive Tours
Incentive House

Product & Services

Incentive Tour Package
Meeting & Events

Corporate Incentive Management runs the planning, preparation and execution of incentive trip of a company. It consists of groups of travel professionals, each serving as custom-made trip organiser whose clients ranging from small medium enterprises to huge corporation.





Corporate incentive customers are those who have exceeded targets and achieved above expectation; they are distinctive individuals who deserve special attention. While the sponsoring company's top management need to manage their time to network, mingle and enjoy themselves too, they require to entrust each small operation details to be taken care of professionally.

No matter how small, medium, large or huge the group is; need exclusive hosting experience like top executive getaway, chartered flights VIP party, limo and helicopter transfer, or individually tailored incentive; our teams are capable of creating and managing suitable programme that provide perfect experience for every company's unique requests.

With awards received from various institutions, including MURI records, Panorama Tours proves that it is not only a leading tour operator, but also the largest corporate incentive house in the country.

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Panorama TOURS INTERNATIONAL

Malaysia | Singapore | China

Business Line

Travel Management
Leisure Tours Management

Corporate Incentive Tours
Inbound Tours

Product & Services

Individual Package
Corporate Account Service
Incentive Tour Package
Flight Reservation & Ticketing Service
Travel Document & Formalities Service

Group Tour Package
Meeting & Event
Travel Insurance

PANORAMA TOURS INTERNATIONAL is a development company of Panorama Group, the most integrated tourism company in Indonesia established in 1972 with business focusing on Tourism, Transportation, Hospitality and related business. It organizes various travel solutions for leisure, group, and business travelers, as well as planning conferences, events, meetings and incentive programs.

By its most integrated tourism company and its outstanding travel industry professionals, Panorama Tours International will up graded the level of travel services, driven the industry's growth regionally & globally in quantity and quality, as well as develop the brand into a world-class travel brand based on its expertise and professionalism.

Panorama Tours International will prepare to become one of the regional's top brand travel companies and will build a foundation to become a hub & link for travel inter South East Asia by developing comprehensive strategies to capture future travel markets, continues to initiate innovation and expansion of its directly operated overseas network.

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PanoramaWORLD

Business Line

Full Business Format Franchise

Product & Services

Air Ticket

Hotel Vouchers

Travel Documents

Group Tour Package

Incentive Tours Package

Cruises

Transportation Services

Airport Assistance

Franchise Business Development

Panorama World manages one-stop franchised outlets serving as the providers of travel and leisure products offered by Panorama Group. The unique full business format and franchise grants advantages derived from the proven ability to enhance tangible and intangible aspects, including, but not limited to: the power of Panorama brand, strong marketing support, state-of-the-art technology, human resources training, franchise manuals, experience sharing and professional assistance. These features ensure Panorama's strong position as the leading travel franchisor, the one and only provider which by far incomparable with other franchising opportunities.

Currently, as distribution arms, Panorama World has more than 29 franchise outlets operating in the greater Jakarta areas, such as Bintaro, BSD, Cibubur, Fatmawati, Green Garden, Kelapa Gading, Muara Karang, Sunter, Tebet, Wahid Hasyim, and beyond Jakarta, in Bandung, Bogor, Cilegon, Lampung, Gorontalo, Manado, Medan, Palu, Palembang, Malang, Bangka and Lombok.

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Business Line

Business Travel Management, Corporate Incentive Tours

Product & Services

- 24/7 Emergency Support
- Travelers Services
- Transaction (ticket/voucher) Services
- Program Optimization
- Safety & Security
- Meeting and Events

Carlson Wagonlit Travel (CWT) is a global leader specializing in business travel management, dedicated to helping companies of all sizes, as well as government institutions and non-governmental organizations, optimize their travel programs and provide best-in-class service and assistance to travelers. With experience, advance technology & strong negotiation power, Carlson Wagonlit Travel (CWT) are able to provide a whole range of travel product and services which will enable clients to optimize their business resources.

Working closely with clients to fully understand their goals, CWT provides products and services that balance and meet the needs of travel managers, business travelers, procurement professionals and C-level executives.

Carlson Wagonlit Travel Indonesia was established in 1999 through a joint venture with PANORAMA GROUP. Started doing business in January 2000. Since then the company continue to expand its business in Indonesia. The company invest more on people's training and technology enhancement, due to believing that human resources is company's best asset and customer service is a focus, advanced technology, fully integrated front to back office system.

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Business Line

Leisure Group Travel, Incentive Group Travel

Product & Services

Flight Reservation & Ticketing Service, Individual Package, Travel Insurance, Travel Gift Voucher, Corporate Account Service Group Tour Package, Incentive Tour Package Airport Assistance, Transportation Assistance Travel Document & Formalities Service, Meeting & Event

Chan Brothers Travel grew to be the largest and most established travel agency in Singapore and the region with more than 300 associates globally, joint ventures in Indonesia, franchises in Malaysia and a fast-growing network of agent in the Asia Pacific region.

Chan Brother Travel were established in Singapore since 1965, now emerges as the largest and most established travel agency in Singapore, attained top-of-mind recall as a reliable travel agency providing the widest choice of destinations quality packages at value-for-money prices, driven by strong marketing and communications link with customers, prospects, business partners and the general public were the first to set up a sophisticated online travel infrastructure and a call centre as part of our continuous efforts to offer seamless travel experiences from the first touch point to utilization of service.

In the 2001, PANORAMA GROUP entered into a S\$1 million partnership through establishing Chan Brothers Travel Indonesia, a joint venture with CBT, leveraging the brand to cater the Indonesian Group Travel packages, for Outbound Leisure Tour Series Corporate Incentive Tours.

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Business Line

Corporate Incentive Tours

Product & Services

- Airlines Ticketing
- Hotel Reservation
- Lifestyle packages
- Travel Document
- Incentive/tailor made program
- Event Organizer
- Graphic Design

Incentive tour is the best opportunity to reward company's loyal clients and their most productive employees because it has incomparable value. An unforgettable incentive tour is an elegant way of canvassing. Personal appreciation to the best employees who have contributed to the growth and success to the business increase their identification with company. Furthermore they will be motivated to be more creative, engaged and enthusiastic.

Smart Holiday is a dedicated, focused, cost-effective tour operator with enthusiastic and highly experienced personnel to handle special corporate incentive customers as well as individual holiday. Professional team members who are specialized in crafting tailor-made program ensure every little details are being taken care of. This enables us to provide a flawlessly executed trip which will create memorable experience.

To the question that usually being asked "Is there only one perfect travel experience?", in fact, no, there is not. There are thousands of experience, and each traveler experiences different ones. The one that we just had, we have had it many times already; we love it each single time, and will keep loving it. It is our commitment to ensure that the sweet memory linger.

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Business Line

Wholesaler

Product & Services

- | | |
|-----------------------|------------------|
| Hotel Vouchers | Cruise |
| Group Tour Package | Admission Ticket |
| Air Ticket | Rent A Car |
| Free and Easy Package | Travel Insurance |

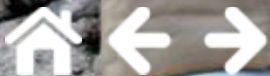
*Wholesaler: Dwi Ratna Pertiwi Tours & travel
Being the consolidator arm of PANORAMA GROUP, Go Holidays which is registered as PT. Dwi Ratna Pertiwi has been an accredited agent of IATA (International Air Transport Association) and a member of ASITA (Indonesian Tours & Travel Agencies).*

*DRP travel serves as the wholesaler of PANORAMA GROUP group, catering for 500 NON IATA travel agencies throughout Jakarta, Bandung, Surabaya, Ujung Pandang, Palembang, Pekanbaru, Medan and other cities.
Partnering with major international and domestic airlines allows Dwi Ratna Pertiwi to offer competitive ticket price & consortium travel packages and customized tour.*

Dwi Ratna Pertiwi also provides worldwide hotel, travel insurance and choices of on ground transportation. In addition to DRP travel, Go Holiday brand is being introduced to Corporate Incentive Packages and Retail consumers.

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Business Line

Hotel wholesaler
Tour & Cruise Wholesaler

Product & Services

Worldwide Hotel reservation
Inbound Tour Operator
Outbound Tour Operator

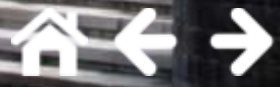
PT. MITRA GLOBAL HOLIDAY (MG Holiday) is Indonesia's largest hotel wholesaler supplying hotel rooms to retail travel agents and over 3000 sub-agents across Indonesia.

Established in 2000 with head office in Jakarta and 5 branch offices across Indonesia, MG Holiday produces over 700 thousands room nights a year in Indonesia. The company has experienced in excess of twenty percent year on year revenue growth for the last three years.

The company is built on the foundation of excellence in customer service, best in market pricing, and having a deep understanding of accommodation markets across Indonesia. MG Holiday is also a top producer and winner of multiple awards from the major key hotel-groups in Indonesia.

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Business Line

- Low Cost Tour Management
- Tour Consolidator
- Tailor Made Request

Product & Services

- Group Tour Packages
- Tailor Made Request
- Travel Documents
- Airport Assistance

TUR EZ prepares and offers group tour package with a lower budget. Known as from zero to hero brand, is reasonably-priced tour meticulously arranged for those whose concern value for money. We design tour package by using the most cost-efficient airplanes and 3-3.5 star hotel accommodation without sacrificing customer convenience.*

TUR EZ is the right choice for families who are traveling for the first time or are traveling in a large number of family members. TUR EZ, a holiday for everyone!

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Business Line
Event Organizer

Product & Services

- Lighting
- Sound System
- Multimedia
- Exhibition Booth
- Talents
- Displays
- Table Top Decorations
- Sign & Banners
- Stage & Equipments
- and more...

We Are Industry Expert
That set the standard of quality and excellence with event support and consultation.

We Create Memorable Experiences
That save your time and money.

We will coordinate each aspect of your event
With professionalism, fresh ideas and detail planning.

We Are The Pros For All Your Special Event Needs.

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MEDIA



Panoramamedia

Business Units

Panorama Publication

Reed Panorama Exhibition

Panorama Events

Panorama Live

Magazines

Exhibitions

Conferences, Meetings & Special Events

Live Entertainment

***Panorama Media** is a leading integrated provider of event solution in Indonesia. As its predecessor, PT. Panorama Media is part of Panorama Group that has grown into an integrated group of companies in Indonesia.*

We always bring our passion and experience to everything we do, working as an extension of your team to provide you with our expert events management services. At Panorama Media we make lasting impressions in global events through innovation, expertise and experience!

What we do

We are experts in flawless planning and delivery, working with you every step of the way to ensure we achieve your goals and exceed your expectations.

With our total event management service we can organize every element of your event, from concept to delivery and beyond with detailed evaluation.

We'll work closely with you to understand your vision and our invaluable experience of IND and International live events ensures our commitment to quality, detail and delivery of excellence.

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Business Line
Exhibitions

Product & Services
Exhibitions

PT Reed Panorama Exhibitions (RPE) is a joint venture between the world's leading event organizer Reed Exhibitions and Indonesia's leading tourism, transportation and hospitality group of companies, the Panorama Group.

RPE aims to create professional, quality business to business platforms by working closely with relevant government agencies, industry partners, trade associations, venue owners, contractors and customers so as to deliver events for the industry by the industry. Currently, RPE organizes eight events in Indonesia, serving the building/construction, franchising/licensing, maritime, mining, transport/logistics, and the consumer sectors with Grand Wedding Expo, Indonesia Toys Games and Comics Convention and Maternity, Baby & Kids Expo.

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Panoramaevents



Business Line

- Meeting and Conference
- Association & Corporate Event
- Incentive & Special Event

PT. Panorama Evenindo (PE) is the Indonesia's leading event's organizer and has established strong brand identity in certain sectors of events, all have strong reputations and identities with customers, earned through more than twelve years of sustained good performance. With unrivalled experience within the country in developing, marketing, selling and organizing exhibitions and events. PE's brands have built their reputation through sustained delivery of successful events to customers.

By decentralizing the management and operations of its diverse portfolio of vertical industries, the company maintains the ability to stay close to customer needs in disparate markets that it believes is the key to long-term success. PE has recognized emerging market sectors before the early adoption phase, producing events that serve as gateways to market leadership and PE is committed to measurable results and to continuously proving the value of our events to our customers/clients.

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F. +62 21 2556 5072

 www.panorama-events.co.id
 pe@panorama-events.co.id

Office Bali:
Panorama Building 4th Floor
Jl. By Pass Ngurah Rai No. 620
Suwung - Denpasar 80228, Bali
T. +62 21 2556 5000 - 5001
F. +62 21 2556 5040 - 2039



Business Line
Publishing

Products & Services




Magazines	Media Representative
Directory/Guide Book Publisher	Website Publisher
Internal Publication Provider	

Panorama Publication publishes several publications (magazine and guide books) both in Bahasa and English, covering wide range of topics on travel, MICE, wedding and others.

Started as a subsidiary of PT. Panorama Tours Indonesia, the biggest tour operator in Indonesia, Panorama Publication was born in October 2007 when it launched the first edition of Panorama Travel and Leisure Magazine. Aiming to be the guiding-light for first-time and discerning travelers, the magazine provides in-depth articles, reports, and updated news about travel industry. In 2010, Panorama Publication began to publish Panorama Wedding Guide twice a year and the annual Bali Leisure and Indonesia MICE guide. All of the published magazine and guide books are distributed across 33 provinces of Indonesia.

In the fast growing travel industry in Indonesia and towards the digital era, Panorama Publication uses several strategies to maintain its presence and broaden its availability to the new market. To keep up with social media citizen, since 2009 the company connects directly with readers through Facebook and Twitter. Several published materials are now also available for tablets such as iPad and Android. Currently Panorama Publication develops several websites with focus on travel and wedding.

Office :
Panorama Building, 6th Floor
Jl. Tomang Raya No. 63, Jakarta
T. +62 21 2556 5555 ext 1500
F. +62 21 2556 5556

 [@MajalahPanorama](https://twitter.com/MajalahPanorama)
 www.panoramapublication.com
 marketing@readpanorama.com



TRANSPORTATION



WHITE HORSE GROUP

Business Line

Bus Charter Services
Taxi Services
Intercity Shuttle

Car Rental & Limousine Services
Daily Sightseeing Tours

PT. Panorama Transportasi, Tbk. is public-listed company (JAK: WEHA) with core business in land transportation and holds the ISO 9001:2008 and OHSAS 18001:2007 certifications for the entire operations.

White Horse Group constantly delivers the top quality transportation services based on solid principal of CHAMPS: Comfortable, Hospitable, Affordable, Modern, Punctual, and Safe.





We're not only providing fleets, but also run the management of integrated land transportation service. With 40 years of experiences, our service covers from airport handling to the wedding, employee shuttle, MICE transportation, and school bus. Our list of clients covers both national and multinational companies, from the Oil and Gas Company, banking, telecommunication and many more.

As tourism transportation, our presences has been acknowledged by the city of Jakarta and has been distinguished with Adikarya Wisata Award, an award from Ministry of Transportation as The Best Transportation Company as well as receiving the award from ITTA as Indonesia Leading Coach/Bus Company and Indonesia Leading Taxi/Limousine Company.

We also put our pride, being recognized as a trustworthy company by a leading national business magazine in Indonesia for 4 years in a row. Being a part of White Horse Group, we are proud to have our drivers awarded as some of the best drivers by the transportation ministry of DKI Jakarta.

Office :

Grha White Horse
Jl. Husein Sastranegara No. 175
Rawa Bokor - Benda
Tangerang 15125 – Indonesia
T. +62 21 2967 5555
F. +62 21 2967 5005

 [White Horse Group](#)
 [@whitehorse_id](#)
 www.whitehorse.co.id
 info@whitehorse.co.id



WHITE HORSE DELUXE COACH

Business Line

- | | |
|-------------------------------|---|
| Daily Charter | MICE Transportation |
| Java – Bali Overland | Employee Shuttle |
| Wedding Family Transportation | School Bus |
| Funeral Transportation | Corporate Outing/Gathering Transportation |

Facilities

Luxurious interior, Safety belt, Reclining seats, Personal AC, Foot rest, LCD, On ride entertainment, Overhead luggage racks, and Spacious baggage compartment.

Fleets

- Big Bus (43 – 59 seats)
- Medium Bus (18 – 27 seats)

Known as “WHITE HORSE DELUXE COACH”, we started operating in 2001 and grown into a prominent player in bus charter services. With bus coaches available from big bus, medium bus to minivan, and our fleets are well suited for group all sizes.

White Horse Deluxe Coach is supported with the latest technology development, logistical expertise and strategically placed operational offices. Our service centers in Jakarta, Bali, Bandung, Palembang, Semarang, Surabaya and Yogyakarta, also allow us to offer hands-on customer service to you and your guests wherever you are traveling.

Office :

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- [White Horse Group](#)
- [@whitehorse_id](#)
- www.whitehorse.co.id
- marketing_jkt@whitehorse.co.id



WHITE HORSE EXECUTIVE TAXI

Business Line
Taxi Service (Executive Taxi)

Services
24 Hours Services

Facilities

Professional Driver	GPS Tracking System
Genuine Leather Seats	FM Radio/CD Player
Receipt Printer	AC for Back Seats
MDT (Mobile Data Terminal)	

White Horse Executive Taxi is an exclusive taxi service especially for tourism taxi which has its known characteristic for black and stylish car. Each car is guided by a reliable and trustworthy driver, pampered with luxurious, spacious and comfortable interior, and equipped with MDT (Mobile Data Terminal) and GPS Tracking System to ensure your travel time and destination.

*Pick Up Points :
Soekarno-Hatta International Airport Terminal 1A, 1B, 1C, 2D, 2E, and 3, Four-star and ve-star Hotels, Apartments, Shopping Centers and Business District Areas in Jakarta*

Office :
Grha White Horse
Jl. Husein Sastranegara No. 175
Rawa Bokor - Benda
Tangerang 15125 – Indonesia
T. +62 21 2967 7777 **Call Center (24 Hours)**
F. +62 21 2967 5005

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 [@whitehorse_id](#)
 www.whitehorse.co.id
 info@whitehorse.co.id



WHITE HORSE TAXI

Business Line

Taxi Service (Reguler Taxi)

Services

24 Hours Services

Facilities

Professional Driver

Receipt Printer

MDT (Mobile Data Terminal)

GPS Tracking System

FM Radio/CD Player

Comes with nuances of Batik Nusantara. White Horse Taxi is now ready to serve you in town. Combining experience in tourism and transportation services, our taxi will take you to your destination with full commitment. Equipped with MDT (Mobile Data Terminal), GPS Tracking System, spacious and comfortable interior, and professional driver also presented to satisfy your travel needs.

Pick up Points : Soekarno-Hatta International Airport Terminal 1A, 1B, 1C, 2D, 2E, and 3, Four-star and ve-star Hotels, Apartments, Shopping Centers and Business District Areas in Jakarta.

Office :

Grha White Horse

Jl. Husein Sastranegara No. 175

Rawa Bokor - Benda

Tangerang 15125 – Indonesia

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[White Horse Group](#)

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DayTrans

SHUTTLE • TRAVEL • COURIER

Business Line

- Intercity shuttle service
- Travel service
- Courier service

Facilities

- In-car movie
- Reading lamp
- Reclining seats
- Seat belts
- Air conditioner
- GPS tracking device

Day Trans provides daily intercity shuttle services with pick-up/drop off points that are strategically located. Pick-up and drop-off points conveniently located in the heart of bustling city of Jakarta and the famous shopping district in Bandung. For customers' convenience, DayTrans departs hourly with advance booking available.

The intercity shuttle is also be available in Central Java which covers Yogyakarta-Semarang-Salatiga-Jepara/ Kudus area and later in Tegal, Pekalongan and Purwokerto.

Besides intercity shuttle services, DayTrans also offers travel service and a same day, point-to-point courier service. Rest assured your fragile packages are handled with utmost care by DayTrans trained staffs and drivers.

Location : Jakarta, Bandung, Yogyakarta, Semarang

Office :
Grha White Horse
Jl. Husein Sastranegara No. 175
Rawa Bokor - Benda
Tangerang 15125 – Indonesia
T. +62 21 2967 6767 **Call Center (24 Hours)**
F. +62 21 2967 5005

[Day Trans](#)
 [@Day_Trans](#)
 www.daytrans.co.id





Business Line

Car Rental & Limousine Service

Services

- Short-term and long term car rental
- Wedding car services
- Chaueur Drive Services

Europcar Indonesia master franchise is owned by PT. Panorama Mitra Sarana, a subsidiary of PT Panorama Transportasi, Tbk. Europcar Indonesia operates limousine and car rental services with various types of vehicle to suit both short-term and long-term usage.

Our personalized service offers business and leisure customers the flexible transportation solution with perfect adjustments. A wide range of services is adapted to the specific needs of business and leisure customers. With the attractive client-oriented packages and friendly service, it is in our utmost interest to deliver the quality, reliability and safety to all of our customers.

Branch : Pekanbaru, Bali

Office :
Jl. Arteri Kelapa Dua Raya No. 15
Jakarta Barat 11530
T. +62 21 5366 6000
F. +62 21 5367 6000
Hotline : +62 21 9119 3773

www.europcar.co.id
marketing@europcar.co.id





Business Line
Seat-in-coach Tour

Services

- Glory Morning Tour
- Kampoeng The Old Batavia Tour
- Golden Jakarta Tour
- Dreamland Tour
- Thousand Island Tour
- Highland Up Country Tour
- Bandung Volcano Tour
- Borobudur The World Wonder Tour
- Bali The Last Paradise Tour

The license of Gray Line Worldwide for Indonesia is solely owned by PT. Panorama Transportasi, Tbk. (White Horse). White Horse has established Gray Line services in Jakarta and Bali that each has successfully serviced thousands of satisfied visitors with the chance to explore the destination from a unique local perspective.

In addition to traditional sightseeing tours, Gray Line Indonesia with the experienced, professional and licensed bilingual guides, presents tours visiting the country's greatest attractions that include transportation and admission, adventure experiences, escorted shopping tours, memorable cultural experiences in distant places, eco tours from mild to wild, family tours for all ages and local culinary experience.

Gray Line Indonesia guarantees tour departure everyday with no minimum number of guests and provides 24-hour reservation service. Gray Line services are available from our offices, hotels and local travel agents.

Office:
Jl. Arteri Kelapa Dua Raya No. 15
Jakarta Barat 11530
T. +62 21 630 8105
Hotline : +62 21 813 8018 0150 (24 Hours)

www.graylinejakarta.com
info@graylinejakarta.com



Business Line

- Daily Charters
- Funeral Transportation
- Employee Shuttle
- School Buses

Products & Services

Reclining seats, Personal AC, Tape & Microphone, Seat belt

Fleets

Big Bus (40 seats), Medium Bus (23/25/27 seats), Minivan (18 seats)

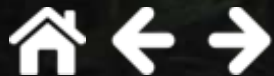
White Horse Group provides the low cost transportation, Yellow Canary fleet through PT Canary Transport. We are ready to serve you that we give your transportations need with the affordable price. As the part of White Horse Group, we also implement high standard quality for each fleet of Canary Transport. We are supported by the excellence fleet and skilled personnel so that our services reliable and trustworthy.

Canary Transport serves the transportation that suit for your needs, from the big bus, medium bus and minivan. Our excellent service includes daily charters, funeral transportation, employee shuttle and school buses. Canary Transport ready for the profitable trip but still consider the comfort and safety for the passenger.

Office :

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Rawa Bokor – Tangerang
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F. +62 21 2967 5005





HOSPITALITY



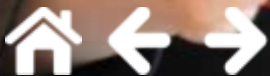
Business Line
Hospitality Management

PT. Carlson Panorama Hospitality is a joint venture between Panorama Group and Carlson Rezidor Hotel Group, one of the largest and most dynamic hotel management companies in the world. The representative office of PT. Carlson Panorama Hospitality is based in Jakarta and will focus on developing international hotel brands - Radisson Blu, Radisson and Park Inn by Radisson – and establish them in key cities and attractive tourist destinations in Indonesia.

The joint venture leverages the expertise, experience and network of both Carlson Rezidor Hotel Group and Panorama Group. Carlson Rezidor will provide its hotel management expertise, worldwide sales and marketing support, as well as access to its distribution network, whilst Panorama will afford its local network and business expertise, co-operating business development, project acquisition and project developments.

Office :
Panorama Building, 5th Floor
Jl. Tomang Raya No. 63, Jakarta
T. +62 21 2903 6257
F. +62 21 2903 6254

 www.carlsonrezidor.com



HOTELS THAT
LOVE TO SAY YES!SM



INBOUND



TRAVEL
& LEISURE



MEDIA



TRANSPORTATION



HOSPITALITY



E-COMMERCE

Radisson®

Business Line Hospitality Management

Radisson hotels represents what true hospitality is. It is all about being reliable, efficient and providing thoughtful service, offering an upscale hotel experience serving both business and leisure guests with a range of World of Radisson features that are empathetic to the challenges of modern travel, including the 100% Guest Satisfaction Guarantee. Radisson has 150 hotels operating in major urban and suburban settings, leisure destinations, airports, and business districts throughout the Americas, Asia Pacific and the Caribbean.

For reservations and more information visit www.radisson.com



Office :
Panorama Building, 5th Floor
Jl. Tomang Raya No. 63, Jakarta
T. +62 21 2903 6257
F. +62 21 2903 6254

➤ www.radisson.com

Radisson BLU

INBOUND

TRAVEL
& LEISURE

MEDIA

TRANSPORTATION

HOSPITALITY

E-COMMERCE

Radisson BLU

HOTELS & RESORTS

Business Line Hospitality Management

Radisson Blu hotels are stylish, sophisticated with iconic features. The brand's vibrant, contemporary and engaging hospitality is characterized by a unique Yes I Can!SM service philosophy. Empathetic to the challenges of modern travel, these first class hotels offers a range of unique features that distinguished the world over as the HOTELS DESIGNED TO SAY YES!TM. Radisson Blu hotels are located in prime locations in great city centre locations and in many of the cities in Asia such as Sydney, Shanghai and Delhi.

For reservations and more information visit www.radissonblu.com



Office :
Panorama Building, 5th Floor
Jl. Tomang Raya No. 63, Jakarta
T. +62 21 2903 6257
F. +62 21 2903 6254

➤ www.radissonblu.com



Business Line
Hospitality Management

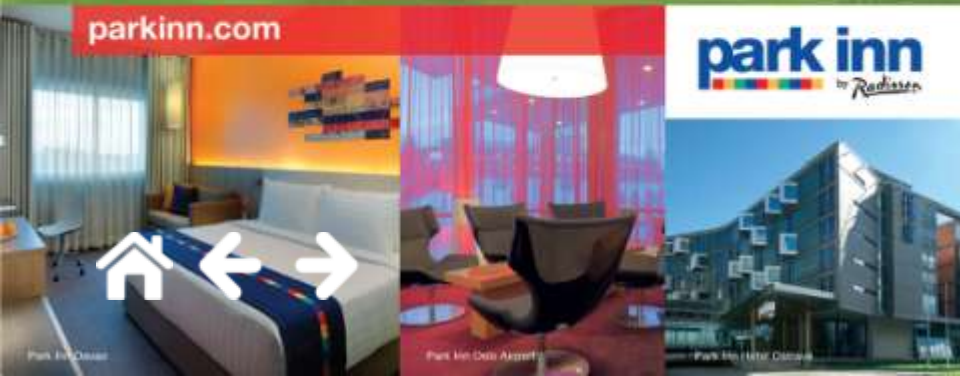
One of the world's most colorful and dynamic mid-market hotel brand that is bright, bold, fresh, uncomplicated, friendly and fun. Aimed at both domestic and international travelers, the Park Inn by Radisson provides great value for money and reliable accommodations that are comfortable, clean and consistent.

For reservations and more information visit www.parkinn.com

colorful stays

Adding Color to Life™

parkinn.com



Office :
Panorama Building, 5th Floor
Jl. Tomang Raya No. 63, Jakarta
T. +62 21 2903 6257
F. +62 21 2903 6254

www.parkinn.com



Business Line
Hospitality Management




- Products & Services**
- Hotel Management & Consultant
 - Technical Assistance
 - Brand marketing & communications
 - Distribution Channels
 - Central Reservation System
 - HR Planning & Development
 - Hotel SOP & Support
 - Corporate Responsibility

PHM Hospitality is Indonesia's hospitality management with a wide range of expertise providing consultancy and management services by delivering sustainable returns and maximum values, yet reinventing innovative products for hotels & resorts in Indonesia.

*PHM Hospitality offers a selection of fresh lifestyles and experiences that suitable for business and leisure market from Budget to Luxury, namely **THE BnB** – a new evolution of Urban Budget Hotels brand, **THE 101** – a midscale premium brand, **THE HAVEN** – a four star deluxe brand and **FRii HOTEL** - a unique stay, the ultimate home with thematic hotel concept; positioning the company uniquely to serve evermore demanding clientele. PHM Hospitality is part of Panorama Group.*

a remedy to lifestyle trends, a concierge for maximum values

Office :
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 [@phm_hospitality](https://twitter.com/phm_hospitality)
 www.phm.co.id
 info@phm.co.id

Naturally Elegant



INBOUND



TRAVEL
& LEISURE



MEDIA



TRANSPORTATION



HOSPITALITY



E-COMMERCE

THE HAVEN

Business Line

4-star Deluxe Suites
Hotel
Villas

Products & Services

Haven Rooms	Swimming pools
Haven Suites	Beauty & Health parlor
Haven Villa	Restaurant & Bar

THE HAVEN Brand

It brings together outstanding contemporary design and interior, greenery feel, premium location, attentive to detailed services, delightful amenities, modern features, combined with few of local elements and abundant portfolio as The Four Star Deluxe brand. THE HAVEN brand is a total concept of serenity, intimate, warm and discreet for Naturally Elegant services that is transformed into Hotel | Suites | Villa concept.

THE HAVEN Bali Seminyak

96 Haven Rooms, 60 Haven Suites, 7 Haven Villas, Sabeen Restaurant & Bar, swimming pools, Atma Spa, Gym, Departure Lounge, meeting room, free internet access and Beach Club.

Opening Soon: Bali Brawa

 [@THEHAVENhotels](https://twitter.com/THEHAVENhotels)

 www.thehavenhotels.com

 sales@phm.co.id



Smart Stylish Experience



INBOUND



TRAVEL
& LEISURE



MEDIA



TRANSPORTATION



HOSPITALITY



E-COMMERCE

THE 101

HOTEL & RESORT

Business Line

MidScale Premium Hotel

Products & Services

Trendy Rooms, Restaurant & Bar, Swimming Pool
Beauty & Health Parlor, Meeting Rooms

THE 101 Hotel & Resort Brand

The pioneering Chic & Trendy lifestyle brand for both Business and Leisure Travelers; offering Escapade of Life Stressors to the most Legendary Urban area of every destination. This Midscale Premium Brand is "the Heaven" for the active and young spirit travelers who wish to be part of every "happenings." THE 101 uniqueness reflects a Smart Stylish Experience and Smart-Stylish Value for Money on product, services and a commitment towards eco-green way. It is a notable landmark of the city to compliment your journey and simply crafting your memorable holiday.

THE 101 Bali Legian

*197 trendy rooms, Rooftop Dine & Music Lounge, spacious elegant Lobby, Free Internet Corner, Tourist Information & Transportation Corner, 24 hours Reception with Japanese-English guest relations, Atma Spa, Mini Gym, open air Sky Pool Bar, Lobby Bar & Lounge, Meeting Room and THE UH Grill & Bar. Open early 2011. Additional facilities soon to be opened in **2014**: 103 Deluxe Rooms, Alfresco Restaurant, 2 Swimming pools.*

Opening 2014:

THE 101 Yogyakarta Tugu

THE 101 Bandung Dago

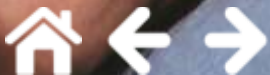
THE 101 Bogor Suryakencana

THE 101 Jakarta Sedayu Dharmawangsa

 [@THE101hotels](https://twitter.com/THE101hotels)

 www.the101bali.com

 sales@phm.co.id



Sleep Well. Pay Less.

INBOUND

TRAVEL
& LEISURE

MEDIA

TRANSPORTATION

HOSPITALITY

E-COMMERCE



Business Line

Urban Budget Hotel

Products & Services

Urban rooms

Compact to medium meeting rooms

Local delight

THE BnB Brand

A New Evolution of Urban Budget Hotel that is offering a notch of best deal on good location, fresh design and practical service. A creative response and recognition for those Simple Urban Explorers that is practical, independent, modern, love to explore all the greatness with simple mind, value conscious, has very limited time and lifestyle to connect and engage. Its values of Dynamically Stylish, Rationally Warm, Pleasantly Simple and Invigorating Smiles have formed a strong statement to translate Sleep Well. Pay Less. concept. A manifest of a HUB of everything.

THE BnB Jakarta Kelapa Gading

171 urban rooms, compact to medium meeting rooms, and signature local delight just to start a perfect day. Open July 2013.

Opening Soon: Bandung, Bali, West Java region

 [@TheBnBHotels](https://twitter.com/TheBnBHotels)

 www.thebnbhotels.com

 sales@phm.co.id



My Journey, My Story



INBOUND



TRAVEL
& LEISURE



MEDIA



TRANSPORTATION



HOSPITALITY



E-COMMERCE



Business Line

Unique Stay

Products & Services

Thematic Hotel Concept

Swimming pool

Restaurant & Bar

Beauty/Health parlor

Retail shops

FRii Hotel Brand

We wrap passions in the sequences and visualize it into special themes.

It is a unique stay to venture journey and collect life stories. FRii is not just a place to crash the night. FRii is the Ultimate Home. It is "My Journey, My Story" experience.

FRii Bali Echo Beach

Opening 2014. 79 Unique Rooms, Food | Rooftop | Bar, Swimming Pool, Surfboards Locker, Surfboards Cleaning & Waxing, Surfing Retail Corner.

 [@FRiiHotels](https://twitter.com/FRiiHotels)

 www.friihotels.com

 sales@phm.co.id



INBOUND



TRAVEL
& LEISURE



MEDIA



TRANSPORTATION



HOSPITALITY



E-COMMERCE



Business Line

Hospitality

Products & Services

Luxury Villas

Facilities

private villas with a private pool, each have 2 bedrooms, large shower featuring a raindrop shower
Flat screen TV, Entertainment systems, Wireless internet
Private butler and chef service in each private villa

Hidden just behind the exciting Seminyak beach, restaurant and shopping district is an exclusive villa property that introduces a new level of holiday vacationing. Be one of the first to experience this boutique complex of six individual two bedroom spacious private pool villas all with interconnecting Balinese carved wooden doors.

Great attention to detail has been given to ensure Space at Bali Villas will captivate guests imagination and create a tropical ambience which combined with the Moroccan flair will surely be a villa holiday that will be long remembered. With soaring roof lines covered in traditional Alang Alang (thatched roofing) and clean symmetrical lines with an exterior color combination of warm desert sand, Space Villas stands out from other villas. Every effort has been made to ensure our guests relaxation with modern comforts and conveniences.

Office :

Jl. Drupadi No. 8 Seminyak

Bali - Indonesia

T. +62 361 731 100

F. +62 361 733 344

 www.spaceatbali.com

 info@spaceatbali.com





Business Line

Food & Beverage

Products & Services

Catering / Banquet

Food & Beverage Retail Outlets

PFR is established to answer the demand of the market that is to build an affordable, fast, and most importantly reliable Indonesian Food & Beverage and Retail brand with excellent standards.

PFR also aim to further promote an integrated urban lifestyle to the modern society. In the early phase, PFR penetrated the market as an innovator in the food and beverage market in Indonesia. Afterwards, PFR will diversify in the retail market with the purpose to inspire creativity to the customers. Being immensely creative and ubiquitous has been PFR's initial goal to create a prosperous and sustainable business.



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Panorama Building, 6th Floor

Jl. Tomang Raya No. 63, Jakarta

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 www.pfr.co.id

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Kaffein®

Business Line

Food & Beverage

Products & Services

100% Arabica Beans

Espresso- based Beverages

Non-espresso- based Beverages

Kid's Beverages Menu Selections

Freshly Baked Pastries & Breads

Dining Menu Selections (Local Delight)

Catering / Banquet

Snack Box

Kaffein provides ultimate satisfaction in culinary and coffee experience, which highlights amazing coffee brew, relaxed venue, and hearty meal throughout Indonesia.

In addition to serving the best quality of Indonesian Arabica coffee beans, Kaffein provides wide selection of alternative beverages. The customers (or Kaffeiners) can enjoy freshly baked pastries and bread, and variants of local delight menu. Kaffein focuses on active and young creative and tech-savvy professionals who love the thrill of coffee in a brilliantly designed venue.

Kaffein is now expanding into casual dining, café and grab-to-go outlets. Visit our outlets at Gandaria City, FX Sudirman, Mal Taman Anggrek, Panorama Building, THE BnB Jakarta Kelapa Gading Hotels, and Jl.Majapahit no.16.

Office :

Panorama Building, 6th Floor

Jl. Tomang Raya No. 63, Jakarta

T. +62 21 2556 5000

F. +62 21 2556 5055

 [My Kaffein](#)

 [@mykaffein](#)

 [www.mykaffein.com](#)

 info@mykaffein.com





Business Line

Food & Beverage

Products & Services

Homemade Suki Items

Homemade Special Dipping Sauce

A la Carte Menu Selections

Catering

Set Menu

Fresh Juice

Desserts

SukaSuki establishes an All-You-Can-Eat of Suki dish to set a new standard for culinary adventure. Holding utmost high standards in terms of food hygiene and safety, SukaSuki offers more than 88 assorted types of suki item selections, along with fresh ingredients and homemade recipes.

Derived from Thai-Chinese cuisine, the restaurant may not appear lush and lavish, however, SukaSuki displays a sense of modesty and togetherness through Southeast Asian designs with a twist of modernity.

Office :

Panorama Building, 6th Floor

Jl. Tomang Raya No. 63, Jakarta

T. +62 21 2556 5000

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 www.pfr.co.id

 info@pfr.co.id





Business Line

Food & Beverage

The best quality of meat and the homemade Goma-dare (sesame dipping sauce) is the key to your great Shabu Tei experience. Only uses the best resources to produce the finest Japanese food to our customers, Shabu Tei is dedicated to provide only the highest quality ingredients and seasonings to ensure a real Japanese taste.

Visit our outlets at FX Sudirman, Mal Kelapa Gading, Sumarecon Mall Serpong 2, Puri Indah Mall, Pondok Indah Mall, Mal Taman Anggrek, Gandaria City, and Supermal Karawaci.

Office :
Panorama Building, 6th Floor
Jl. Tomang Raya No. 63, Jakarta
T. +62 21 2556 5000
F. +62 21 2556 5055

www.pfr.co.id
info@pfr.co.id



CALDERA

ADVENTURE WITH CARE

Business Line

Corporate Outing & Training Provider

Products & Services

Calder Rafting

Kampoeng Maen

Calder River Resort

(Children Outwardbound)

Caldera Ed-Venture

Caldera Indonesia

Caldera Indonesia is an event organizer, rafting company and resort operator. We have our own resort located in sungai Citarik, Sukabumi on 6 hectares of riverside land in the middle of the rice fields with accommodation for max 350 guests in a back to nature concept with different sizes of long houses. Our company specializes in corporate events and outbound trainings activities not only in our resort but all over Indonesia and even abroad.

Caldera Dewata (Opening Soon)

Our new rafting branch in Bali in Bongkasa Pertiwi on the west side of the Ayung river will be the first of it's kind with car transport from the finish point on river level up to the main road. So no heavy climbing at the end of the rafting trip anymore and no complaints either. The walk to the rafts at the starting point will be very light as well. Of course we will have full facilities; a restaurant, souvenir shop, plenty of bathrooms and change rooms and a comfortable place to hang out and enjoy the view. Our main target groups will be corporate groups from jakarta and international tourists (FIT).

Office :

Jl. Bojonegoro No. 16 Menteng

Jakarta 10310, Indonesia

T. +62 21 390 1575

F. +62 21 390 9826

 [Caldera Indonesia](#)

 [@calderaindo](#)

 www.calderaindonesia.com

 info@calderaindonesia.com





Business Line
Corporate Outing & Training Provider

- Products & Services**
- | | |
|--------------------|----------------------|
| Kampoeng Permaenan | Kampoeng Tradisional |
| Kampoeng Belanja | Kampoeng Rasa |
| Kampoeng Keluarga | Kampoeng Karya |
| Kampoeng Petualang | Kampoeng Pengetahuan |

Beginning from the desire to be able build the adventure playground, for the kids to play and have an "experiential learning" with natural background and natural atmosphere.

PT. Caldera Lintas Indonesia build Kampoeng Maen , provides adventure playground for children aged 4-12 years.

Kampoeng Maen is a blend of education and entertainment with a village atmosphere. Children Free to explore, learn to be independent and able to actualize their capabilities. Also Helps children to grow, gain mobility, develop intellectual also develop the social skills.

Located at Bumi Perkemahan Cibubur (BUPERTA)

Office :
Jl. Bojonegoro No. 16 Menteng
Jakarta 10310, Indonesia
T. +62 21 390 1575
F. +62 21 390 9826

 [Kampoeng Maen](#)
 www.kampoeng-maen.com
 info@kampoeng-maen.com



Business Line

Corporate Outing & Training Provider
Restaurant

Products & Services

Dining Experience, Outbond Activity, Corporate Outing, Family Gathering, Kids Activity, Private Party

AHOYYY MATEYS,

They say.....

*In the middle of Nusa Dua there is a Secret Pirates Hideaway
It's called The Pirates Bay*

*With a Pirate Ship, a Look Out Tower and Tree Houses,
a Pirates Kitchen and Lots of booty to be found.*

*Overlooking the ocean it is,
the secret place of the Pirates waiting for those who want to be A Pirate for a day.*

The Packages :

- 1. For The Little Pirates : The Booty Hunt, Pirates Camp, Grub & Chantey, Jacob's Ladder, Kite Making & Flying, Pirates Cooking*
- 2. For the Olde Pirates : The Treasure Hunt, Team Building, Grub & Chantey*

Pirates Bay also offers fabulous food , feature a seafront relaxing atmosphere, live music pirates, and the delicious Pirates dishes made by experience chef make your dining experience more sensational.

Under the watchful eye of the captain, there are plenty of good times and laughter as he steers the ship toward fair winds seafront, and carefree life of pirates.

Office :
Jl. Danau Tondano No. 6B Sanur
Bali, Indonesia
T. +62 3619158152
F. + 62 361285402

 [Pirates Bay Bali](#)
 www.thepiratesbaybali.com
 info@thepiratesbaybali.com





Business Line

Corporate Outing & Training Provider

Products & Services

Rafting , Cycling, Corporate Outing, Customized meeting

Established in Bali in 1989, Sobek Bali Utama was the first Adventure Tour Company of its kind on the island. Taking pride in a proven 100% safety record even to this day, Sobek invests heavily into thorough industry recognized safety training standards. Each and every one of Sobek's staff receives on going training and development to ensure they are the very best in their field. Ultimately Sobek works hard to maintain its reputation and market leader.

Safety and Environment Standards

Sobek is 100% committed to safety and customer support through continuous investment into training and market leading equipment. Sobek's guides are trained to the highest international standards in safety, first aid, rescue and customer service. They undertake foreign-language- training courses in a number of major languages, to ensure guests from all corners of the world are not only comfortable whilst Sobek guests, but also are given in-depth safety briefings before embarking on one of our tours.

Sobek's over 25 years experience as the first white water rafting operator in Bali with a ZERO accident record and professional river guides guarantee you will have a memorable, SAFE and enjoyable trip.

Office :

Jl. By pass Ngurah Rai No.257

Suwung Kangin,

Denpasar Selatan Bali 80223

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F. +62 361 895 0511

 [Bali Sobek](#)

 www.balisobek.com

 sales@balisobek.com





Business Line

Water Park

Products & Services





19 Water slides (Aquatube, The Hairpin, Speed Slide, The Whizzard, Kiddy Slides, Twizter)

Bomblazter, Kiddy Pool, The Dome, Water Blaster, Wave Pool

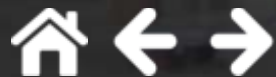
Waterbom Jakarta, affiliated with the highly popular Waterbom Bali, is a waterpark with international standards offering high quality facilities and amenities, as well as fabulous design design aesthetic. With an “urban cool” concept, its signature landscape offers a truly relaxed atmosphere and its waterslides not only offer fun, but tons of thrills. Waterbom Jakarta is another great destination in Jakarta especially for family. Located at the main boulevard of Pantai Indah Kapuk, the park is only 15 minutes away from busiest Jakarta’s downtown and 10 minutes Soekarno-Hatta International Airport. Pantai Indah Kapuk is one of the Jakarta’s most rapidly developed area in the north.

Waterbom Jakarta was opened in October 2007 and the park is managed by PT Waterbom Management, a company with more than 20 years of experiences in waterpark industry. Waterbom Jakarta has sophisticated technology in the operational side on the park, like the advanced salt chlorination technic, that is gentle not only on the earth, but also in your skin. In easy word, it’s “no caporit in our water”. To ensure the safety of all guests, there are always lifeguards on duty at the park who are professional-based on International Life Safety Guard Standard.

Jl. Pantai Indah Barat No. 1
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F. +62 21 5596 66 88

 [Waterbom Jakarta](#)
 [@waterbomjakarta](#)
 [www.waterbom-jakarta.com](#)
 [info@waterbom-jakarta.com](#)





E-COMMERCE



CodersColony

Solutions Redefined

Business Line

Digital agency

Product & Services

Software development



Website development

Coder's Colony was founded in 2012 and instantly become one of the fastest growing units in Panorama Group. It is driven by highly experienced team of passionate Creatives & Coders who constantly seeks for new challenges in Digital life. Coder's Colony literally means a group of people with the same interests concentrated in a particular Area. Inspired from Silicon Valley area in United States, Panorama is aspired to concentrate the finest of Indonesian brains under one roof. On top of providing robust solutions to other business units in Panorama, Coder's Colony has also provided solutions for numerous clients in e-commerce sector.

Tagline: Solutions Redefined reflects the Team's main objective: to constantly evolve and challenge themselves in order to continuously provide the best solution & technology for their dynamic clients. Solutions provided by Coder's Colony focus on connectivity, efficiency, and cost effectiveness. Coder's Colony has 100% success rate in delivering solutions to their clients from system development, web development, and mobile applications. One of the key factor in achieving 100% delivery rate to their clients is the unique methodology that Coder's Colony implements in the team. This unique competitive advantage enables them to achieve extremely tight deadlines while still providing maximum flexibility & cost efficiency to their clients.

Office :

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Business Line

E-Commerce

Product & Services

Air Ticket

Hotel Voucher

Free & Easy Package Tour





Group Tour

Admission Ticket

As e-commerce become more and more popular, Panorama Tours Indonesia will have its outlet on the net : www.panorama-tours.com. With this new website, the customer will have an experience to purchase online almost all Panorama Tour's product such as : Airlines Ticket, Hotel Reservation, Package Tour, Admission Ticket, Travel Insurance and many more. Search, Book and pay will be done all on www.panorama-tours.com. Instant confirmation will be given for almost all product. There will be various payment option to choose : Credit Card, ATM, bank transfer, M-Banking, XL Tunai, T-cash etc.

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 [Panorama Tours](https://www.facebook.com/PanoramaTours)
 [@PanoramaToursID](https://twitter.com/PanoramaToursID)
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 e-commerce@panorama-tours.com

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Business Line
Daily deals

Product & Services


- Hotel & Travel
- Accommodation
- Culinary
- Leisure Activity
- Entertainment
- Beauty and
- Relaxation
- Lifestyle Products

The fast growing of e-commerce business has succeed in transforming customers' shopping behaviour into online shoppers, thus creates high potential for Travelicious.co.id as the new daily deals website to grow and develop in travel, lifestyle, and leisure activity segments.

Established on 9 March 2012, Travelicious.co.id tries to meet customers' need in a smart way and always up to date with the recent trends. While in business side, Travelicious.co.id provides new distribution and promotion channel to help them expand their businesses. There are five deal categories offered by Travelicious.co.id, which are Hotel & Travel, Culinary, Activity & Entertainment, product, and Beauty & Relaxation.

As the new distribution channel with daily deals concept, Travelicious.co.id is always committed to give the best holiday and activity choices for the customers with user friendly platform. Since established, Travelicious.co.id had cooperated with merchants from various market segments.

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Resorts	Bed & Breakfast
Hostels	Backpackers





Having been in the travel industry for more than 40 years does not stop Panorama from innovating and delivering exciting new ventures for Indonesia. With bookpanorama.com, Panorama accommodates emerging market who likes to manage their hotel reservations on their own for personal or business trips to overseas or in Indonesia.

With a commitment to deliver "Best Rates Guaranteed", bookpanorama.com promises the best prices for more than 350,000+ hotel selections worldwide. bookpanorama.com also redefines the way travelers book their hotel rooms online. Unlike most hotel booking portals that charge their customers as soon as they have made reservations, bookpanorama.com customers will make payments to the hotel upon check out.

On top of the "Pay Later" model that is widely accepted among Indonesians, bookpanorama.com also provides Discount Rewards for its members who have successfully made a booking. These rewards can be redeemed into many different products from popular merchants in Indonesia. To make things even more convenient for travelers, bookpanorama.com also comes with many important features such as: Instant confirmation, Free Cancellation, Flexibility to change dates, Transparent rates & conditions, and 24/7 Customer Service.

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Bed & Breakfast, Backpackers

We are UNIQUE!!
After successfully launched bookpanorama.com, Panorama eyes for another golden opportunity to create a unique business model in E-Commerce by targeting hotel bookers. Internet bubble in Indonesia has just started to grow. Therefore, there are still many people who need help in making hotel reservations online. In July 2013, Panorama introduces myhotelfinder.com to reward its members who spend their time in helping other travelers to find the most suitable hotel for business or leisure purposes.

With a commitment to provide the best price GUARANTEED! myhotelfinder.com provides more than 350.000 accommodations worldwide, as well as all other benefits that are offered to bookpanorama.com customers, particularly "Book Now, Pay Later at the Hotel" model.

Currently, myhotelfinder.com is exclusive for privileged members only, described as Hotel Finders. There are 2 types of membership: Gold and Platinum, with different level of cash rewards & benefits. Hotel Finders are able to receive up to 5% cash reward from the total booking value. On top of getting a HUGE Cash reward, Hotel Finders can use their membership card to enjoy benefits from the list of famous merchants across Indonesia including discounts on Popular Cafes & Restaurants, Beauty Salon, and Hotels. If you think you are have plenty of hotel bookings and interested to earn extra money, Contact us NOW! and become one of the first Hotel Finders in Indonesia.



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www.myhotelfinder.com
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RajaKamar

SAHABAT MENGINAP ANDA

Business Line

- Hotel reservation
- Online booking tools

Product & Services

- Hotel vouchers
- Online booking tools

RajaKamar.com is Indonesia's leading domestic hotel website, catering exclusively needs of Indonesian travelers, throughout the Indonesia archipelago.

We are the Indonesian hotel agents, and provide best in market pricing for our members and customers. RajaKamar.com offers over 1800 hotels, in over 135 cities and towns across Indonesia.

Hotels throughout Indonesia can be booked with ease and the confidence that our call centre staff are ready to assist with any queries 24 hours a day. We have a range of payment options that not only include major credit cards but also bank transfer.



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SUPER RESERVATION **katrina**

Business Line

B2B Hotel reservation
B2B Ticket reservation
Online booking tools

Product & Services

Hotel vouchers
Online booking tools

***Katrina** is a comprehensive B2B online system that manages all travel bookings within Travel Management Division. Katrina offers a simple solution for Travel Consultants to find the most suitable products from Hotels, Tickets, and Land Arrangements for customers. Currently, Katrina is connected to several major partners via XML to offer the best products that are available in the market in terms of Price & Value. After a series of User Acceptance Tests (UAT) and Pilot Testing for the past months, Katrina is now available on all Panorama Tours branches, and it is set to be rolled out to Panorama World, Panorama Express, and selected corporate accounts for the next 12 months.*

In order to be able to fully assist Travel Consultants to provide the most suitable product, Katrina is equipped with numerous features such as: Product Comparison (Hotels & Tickets), Product Filters, Automatic price calculations, as well as invoice and report generating system. To ensure that Katrina is relevant through times, a series of system reviews & enhancements has also been planned. The system is expected to put Panorama Tours on the next level as the leading and most integrated tourism group in Indonesia.

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